Monograph on Taraxacum Officinale

A dissertation work submitted to



GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.) INDIA

For the partial fulfillment of the requirement of the award of degree

MASTER OF SCIENCE

IN

RURAL TECHNOLOGY

SESSION- 2020-2021

Submitted To Dr. RAJENDRA MEHTA (Associate Professor) Submitted By AAKANKSHA DWIVEDI M.Sc.(RT) 4TH SEM

DEPARTMENT OF RURAL TECHNOLOGY AND SOCIAL DEVELOPMENT GURU GHASIDAS VISHWAVIDYALAYA BILASPUR (C.G)

This is to certify that the work incorporated in the dissertation "Monograph of *Taraxacum officinale*" is a record of work carried out by Aakanksha Dwivedi (Roll No. – 19411102) Under your guidance and supervision for the award of Degree of Master of Science in the supervision of Dr. RAJENDRA MEHTA (Associate Professor) of Guru Ghasidas Vishwavidyalaya Bilaspur (C.G.) India.

The best of my knowledge and belief the report:

- Embodies the work of the candidate themselves
- Has duly been completed
- Fulfill the requirements of the ordinance relating to the degree of the university and
- Is up to the desired standard both in respect of contents and language for being referred

to the examiners.

Signature: 3/8/2021

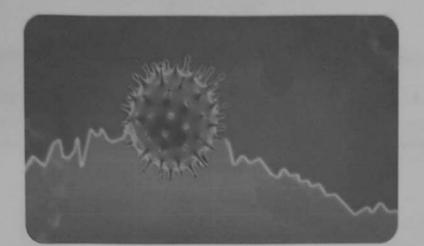
Supervisor Dr. Rajendra Mehta Guru Ghasidas Vishwavidyalaya Bilaspur (C.G.)

Signature: Head of the Department Dr. Pushparaj Singh Guru Ghasidas Vishwavidyalaya Bilaspur (C.G.) Seal

•

A REVIEW ON

IMPACT OF COVID - 19 ON INDIAN ECONOMY



Submitted in Partial fulfillment for the degree of M.Sc. in Rural Technology

By

Aman Pandey

M.Sc. (R.T)

Department of Rural Technology & Social Development Guru Ghasidas Vishwavidyalaya Bilaspur C.G

Under the Guidance of

Dr. P.R Singh

Associate Professor Department of Rural Technology & Social Development Guru Ghasidas Vishwavidyalaya Bilaspur C.G



Department of Rural Technology & Social Development Guru Ghasidas Vishwavidyalaya Bilaspur C.G

(A Central University established by Central University Act 2009 No. 25 of 2009)



Department of Rural Technology & Social Development

Guru Ghasidas Vishwavidyalaya Bilaspur C.G

(A Central University established by Central University Act 2009 No. 25 of 2009)

Certificate

This is to certify that Mr. Aman Pandey student of M.Sc. (Rural Technology & Social development) IVth semester has worked on a review report entitled **"Impact of Covid - 19 on Indian Economy"** under the guidance of Dr. P.R Singh for the partial fulfillment of the degree of Master of Science in Rural Technology & Social Development.

It represents entirely independent work from the part of the candidate.

Amon Pande

Signature of the Guide

Date:

Place: Bilaspur

b 1 20/8/21

Head of the Department

DISSERTATION

ON

NESTING ACTIVITY OF A WETLAND BIRD: INDIAN POND HERON, Ardeola grayii (SYKES, 1832) AT PENDRA UNDER GAURELLA-PENDRA-MARWAHI DISTRICT OF CHHATTISGARH STATE

DISSERTATION REPORT SUBMITTED FOR THE PARTIAL FULFILLMENT OF THE REQUIRED FOR THE AWARD OF

DEGREE OF

MASTER OF SCIENCE IN RURAL TECHNOLOGY

(M.Sc. RT)

UNDER THE SCHOOL OF STUDIES OF INTERDISCIPLINARY EDUCATION AND RESEARCH



SUPERVISED BY:-Dr. DEVENDRA SINGH PORTE

(ASSISTANT PROFESSOR)

SUBMITTED BY:-AMITA PAIKRA (GGV/16/6009)

DEPARTMENT OF RURAL TECHNOLOGY AND SOCIAL DEVELOPMENT GURU GHASIDAS VISHWAVIDYALAYA BILASPUR (C.G.) 495009

2021

Scanned with CamScanner

This is to certify that Ms. Amita Paikra Student of Department of Rural Technology and Social Development, Guru Ghasi Vishwavidyalaya, Bilaspur C. G. India has carried the dissertation for partial fulfilment of requirement for the award of degree of M.Sc. Rural Technology entitled "Nesting activity of a wetland bird: Indian Pond Heron, Ardeola grayii (sykes, 1832) at Pendra under Gaurella-Pendra-Marwahi district of Chhattisgarh state" under my supervision and guidance. It is also certified that the student has complied with all the guidelines designed for the project of report. To the best of my knowledge this report is an authentic record of the work carried out by the student and it is considered fit for being referred to evaluation.

Dr. Devendra Singh Porte Assistant Professor

Department of Rural Technology and Social Development Guru GhasidasVishwavidalaya,Bilaspur (C.G)

ii

Date: 17.08.2021

Place:- Bilaspur

An Economic Structure of Wheat Cultivation in Bilaspur District of Chhattisgarh

A dissertation work submitted to



GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.) INDIA

For the partial fulfillment of the award of degree

MASTER OF SCIENCE

IN

RURAL TECHNOLOGY

SESSION 2020-21

Supervised to

Dr. Lokesh Kumar Tinde

(Assistant Professor)

Submitted by Anamika Kaushik

M.Sc. (RT) 4th Sem.

DEPARTMENT OF RURAL TECHNOLOGY AND SOCIAL DEVELOPMENT,

GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.)

(A Central University established by the central university, Act 2009 No. 25 of 2009)

This is certify that the work incorporated in the dissertation "An Economic Structure of Wheat Cultivation in Bilaspur District of Chhattisgarh" is a record of work carried out by Anamika Kaushik (Roll no.- 19411106). Under your guidance and supervision for the award of Degree Master of Science in the supervisor of Dr. Lokesh Kumar Tinde of Guru Ghasidas Vishwavidyalaya Bilaspur (C.G.).

The best of my knowledge and belief the report:

· Embodies the work of the candidate themselves,

· Has duly been completed,

· Fulfil the requirement of the ordinance relating to the M.Sc. degree of the university and

• Is up to the desired standard both in respect of contents and language for being referred to the examiners.

Head of Department Dr. Pushpraj Singh-

(Associate Professor)

(Assistant Professor)

Dr. Lokesh Kumar Tinde

Supervisor

Dean of School of Interdisciplinary Education and Research

Prof. B.N.Tiwari

Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.)

A study on biofloc system for inland culture: An emerging technique for fish production in rural areas



Dissertation submitted in Partial fulfilment for the Degree of

> MASTER OF SCIENCE in RURAL TECHNOLOGY

By **Balram Sahu** M. Sc. (R.T.) IV Semester

Under the Supervision of Dr. Satendra Kumar Nirala

Assistant Professor

DEPARTMENT OF RURAL TECHNOLOGY AND SOCIAL DEVELOPMENT GURU GHASHIDAS VISHWAVIDYALAYA KONI-BILASPUR 495009 (C.G.)

Session 2020-21

This is to certify that the work incorporated in the dissertation entitled "A study on biofloc system for inland culture: An emerging technique for fish production in rural areas" is a record of work carried out by Mr. Balram Sahu (Roll No:19411107) under my supervision for the award of the Degree Master of Science in Rural Technology.

To the best of my knowledge and belief the report-

- Embodies the work of the candidate themselves,
- Has duly been completed,
- Fulfils the requirement of the ordinance relating to the M. Sc. degree of the
- Is up to the desired standard both in respect of contents and language for university and
- being referred to the examiners

2 /18/8/21

Signatur fment with Seal Head of the De & Social Development Guru Ghasidas Vishwavidyalaya Bilaspur (C.G.) 495099

18.08.2021

Signature

Scanned with CamScanner

Supervisor Dr. Satendra Kumar Nirala Assistant Professor Deptt. of Rural Technology & Soc. Development Guru Ghasidas University Koni-Bilaspur 495009 (C.C.)

NARWA GARWA GHURWA AND BARI SCHEME

(Village-Sambalpur, Block-Nawagarh, Dist. - Bemetara C.G.)

A dissertation work submitted to



GURU GHASIDAS VISWAVIDYALAYA, BILASPUR (C.G.).IN

Session 2020 - 21

PROJECT GUIDE

DR. ALKA MISHRA (ASSISTANT PROFESSOR) SUBMITTED BY

CHANDRAWATI BHASKAR M.SC (RT) 4TH Sem

DEPARTMENT OF RURAL TECHNOLOGY AND SOCIAL DEVELOPMENT GURU GHASHIDAS VISWAVIDYALAYA BILASPUR (C.G.)

Scanned by Scanner Go

CERTIFICATE

This is to certify that miss CHANDRAWATI BHASKER student of M.SC (RT) 4TH Sem has carried out a research project entitled "A STUDY ON THE NARWA GARWA GHURWA BARI" IN VILLAGE SAMBALPUR BEMETARA(C.G.), under my supervision andguidance.

Project is prepared by student and she has collected the data and information herself.

\TE:-

GUIDED BY - DR. ALKA MISHRA

.ACE:-

Scanned by Scanner Go

A

DISSERTATION

ON

A CASE STUDY ON COVID-19 PANDEMIC IN MUNGELI DISTRICT OF CHHTTISGARH STATE

DISSERTATION REPORT SUBMITTED FOR THE PARTIAL FULFILLMENT OF THE REQUIRED FOR THE AWARD OF

DEGREE OF

MASTER OF SCIENCE IN RURAL TECHNOLOGY

(M.Sc. RT)

UNDER THE SCHOOL OF STUDIES OF INTERDISCIPLINARY EDUCATION AND RESEARCH



SUPERVISED BY:-DR. DEVENDRA SINGH PORTE ASSISTANT PROFESSOR SUBMITTED BY:-DEEPIKA KANWAR (GGV/16/6019)

DEPARTMENT OF RURAL TECHNOLOGY AND SOCIAL DEVELOPMENT GURU GHASIDAS VISHWAVIDYALAYA BILASPUR (C.G.) 495009

2021

This is to certify that Ms. Deepika Kanwar Student of Department of Rural Technology and Social Development, Guru Ghasi Vishwavidyalaya, Bilaspur C. G. India has carried the dissertation for partial fulfilment of requirement for the award of degree of M.Sc. Rural Technology entitled **"A CASE STUDY ON COVID-19 PANDEMIC IN MUNGELI DISTRICT OF CHHTTISGARH STATE"** under my supervision and guidance. It is also certified that the student has complied with all the guidelines designed for the project of report. To the best of my knowledge this report is an authentic record of the work carried out by the student and it is considered fit for being referred to evaluation.

ii

.08.2021

Date: 17-08-2021

Dr. Devendra Singh Porte Assistant Professor

Department of Rural Technology and Social Development Guru GhasidasVishwavidalaya,Bilaspur (C.G)

Place:- Bilaspur

An Economic Analysis of Rice Crop in Bilaspur district of Chhattisgarh

A dissertation work submitted to



GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.) INDIA

For the partial fulfilment of the award of degree

MASTER OF SCIENCE

IN

RURAL TECHNOLOGY

SESSION 2020-21

Supervised to Dr. Lokesh Kumar Tinde (Assistant Professor) Submitted by Jyoti Kaushik M.Sc. (RT) 4th Sem.

DEPARTMENT OF RURAL TECHNOLOGY AND SOCIAL DEVELOPMENT,

GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.)

(A Central University established by the central university, Act 2009 No. 25 of 2009)

This is certify that the work incorporated in the dissertation "An Economic Analysis of Rice Crop in Bilaspur district of Chhattisgarh" is a record of work carried out by Jyoti Kaushik (Roll no.- 19411111). Under your guidance and supervision for the award of Degree Master of Science in the supervisor of Dr. Lokesh Kumar Tinde of Guru Ghasidas Vishwavidyalaya Bilaspur (C.G.).

The best of my knowledge and belief the report:

· Embodies the work of the candidate themselves,

· Has duly been completed,

• Fulfil the requirement of the ordinance relating to the M.Sc. degree of the university and

• Is up to the desired standard both in respect of contents and language for being referred to the examiners.

Supervisor

Dr. Lokesh Kumar Tinde

Dr. Pushpraj Sing

Head of Department

(Assistant Professor)

(Associate Professor)

Dean of School of Interdisciplinary Education and Research

Prof. B.N.Tiwari

Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.)

"REARING OF TASAR SILKWORM"

A dissertation work submitted to



GURU GHASIDAS VISWAVIDYALAYA, BILASPUR (C.G.).INDIA

For the partial fulfilment of the requirement of the award of degree

MASTER OF SCIENCE

IN

RURAL TECHNOLOGY

SESSION 2020-21

SUBMITTED TO:

SUBMITTED BY:

Dr. ALKA MISHRA (ASSISTANT PROFESSOR) NIKKY M.SC.(RT)4TH SEMESTER

DEPARTMENT OF RURAL TECHNOLOGY AND SOCIAL DEVELOPMENT GURU GHASHIDAS VISWAVIDYALAYA BILASPUR (C.G.)

This is certified that the work in corporate in the dissertation This is certained of Tasar Silk worm" Is a record of work carried out by "Rearing of Tasar Silk under your guides "Rearing of Nikky (Roll No:19411121) Under your guidance and supervision for Nikky of Degree Master of Science in the second supervision for Nikky (Roll 7) Degree Master of Science in the supervision the award of Degree Master of Science in the supervisor of DR. the award of Alka (Assistant Professor) of Guru 'Ghasidas Vishwavidyalaya Bilaspur (C.G.), India.

The best of my knowledge and belief there port:

• Embodies the work of the candidate themselves,

Has duly been completed,

Fulfill there quirement of the ordinance relating to the M.Sc. degree of the university and .

Is up to the desired standard both in respect of contents and language for being

referred to the examiners.

Signature

.

Signature

18/8/2

Supervisor

Head of the Department with seal

HEAD Department of Rural Technology & Social Development Guru Ghasidas Vishwavidyalaya Bilaspur (C.G.) 495009

An Economic Analysis and Marketing of Vermicompost Production in Raigarh District of Chhattisgarh

A dissertation work submitted to



GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.) INDIA

For the partial fulfillment of the award of degree

MASTER OF SCIENCE

IN

RURAL TECHNOLOGY

SESSION 2020-21

Supervised to Dr. Lokesh Kumar Tinde (Assistant Professor) Submitted by Pratibha Gupta M.Sc. (RT) 4th Sem.

DEPARTMENT OF RURAL TECHNOLOGY AND SOCIAL DEVELOPMENT,

GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.)

(A Central University established by the central university, Act 2009 No. 25 of 2009)

This is certify that the work incorporated in the dissertation "An Economic Analysis and Marketing of Vermicompost Production in Raigarh District of Chhattisgarh" is a record of work carried out by Pratibha Gupta (Roll no.- 19411113). Under your guidance and supervision for the award of Degree Master of Science in the supervisor of Dr. Lokesh Kumar Tinde of Guru Ghasidas Vishwavidyalaya Bilaspur (C.G.).

The best of my knowledge and belief the report:

· Embodies the work of the candidate themselves,

· Has duly been completed,

· Fulfil the requirement of the ordinance relating to the M.Sc. degree of the university and

• Is up to the desired standard both in respect of contents and language for being referred to the examiners.

Head of Department

Supervisor

Dr. Lokesh Kumar Tinde

Dr. Pushpraj Sing

(Associate Professor)

(Assistant Professor)

Dean of School of Interdisciplinary Education and Research

Prof. B.N.Tiwari

Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.)

STUDIES ON POWDER MICROSCOPIC EVALUATION OF HERBAL PRODUCTS



A DISSERTATION WORK

SUBMITTED FOR PARTIAL FULFILLMENT FOR THE AWARD OF DEGREE

MASTER OF SCIENCE

IN

RURAL TECHNOLOGY

SUPERVISOR

Dr. Bhaskar Chaurasia Assistant Professor Dept.of Rural Technology and Social Development Guru Ghasidas Viswavidyalaya Bilaspur (C.G)

SUBMITTED BY

Pratima Dutta M.Sc.(Rural Technology) IV Semester Roll. No. 19411114 Enroll No. GGV/ 16/ 6032

2020-21

DEPARTMENT OF RURAL TECHNOLOGY AND SOCIAL DEVELOPMENT GURU GHASIDAS VISWAVIDYALAYA BILASPUR (C.G.)



Department of Rural Technology and Social Development Guru Ghasidas Vishwavidyalya (A Central university Established by the central Universities Act, 2009) Bilaspur (C.G.) 495009 INDIA

CERTIFICATE

This is to certify that the entitled "Studies on Powder Microscopic Evaluation of Herbal Products" submitted by *Miss. Pratima Dutta* to the Guru Ghasidas Vishwavidyalaya Bilaspur, Chhattisgarh for the award of the degree of *Master of Science* (Rural Technology) with the specialization in "Medicinal plant" is a bonafide record of dissertation work carried out by her in the *Guru Ghasidas Vishwavidyalaya Campus Bilaspur, koni, Chhattisgarh.* Under the guidance and supervision of *Dr. Bhaskar Chaurasia (Assistant professor) Department of Rural Technology and Social Development*. The content of this thesis, in full or in parts, have not been submitted to any other institute or university for the award of any degree or diploma.

Dr. Bhaskar Chaurasia

(Assistant Professor) Department of Rural Technology & Social Development Guru Ghasidas Vishwavidyalaya Bilaspur (C.G.)

Forwarded by HoD HEAD Department of Rural Technology & Social Development Guru Ghasidas Vişhwavidyalaya Bilaspur (C.G.) 495009

Commiphora wightil:

An Important Plant from Herbal Heritage of India



A dissertation work submitted to For the partial fulfillment of the requirement of the award of degree

MASTER OF SCIENCE

IN

RURAL TECHNOLOGY

SESSION 2020-21

SUBMITTED TO:

Dr. BHASKAR CHAURASIA (ASSISTANT PROFESSOR) SUBMITTED BY:

PRIYANKA DHURVE M.SC. (RT)4TH SEM

2021

DEPARTMENT OF RURAL TECHNOLOGY AND SOCIAL DEVELOPMENT GURU GHASIDAS VISWAVIDYALAYA, BILASPUR (C.G.)

Dr. Bhaskar Chaurasia Assistant Professor

bhaskarchaurasia a rediffmail.com



Department of Rural Technology and Social Development Guru Ghasidas Vishwavidyalya Bilaspur (C.G.) 495009 INDIA

Date:

CERTIFICATE

This is to certify that Miss. Priyanka Dhurve student of Master of Science (Rural Technology) in the Department of Rural Technology and Social Development, Guru Ghasidas Viswavidyalaya, Bilaspur has completed her dissertation work entitled "Commiphora wightii: An Important Plant From Herbal Heritage of India" and submitted for the partial fulfillment of M.Sc. Degree to be awarded by Guru Ghasidas Vishwavidyalaya. This dissertation work has been carried out under my supervision and is to my satisfaction. The content of this thesis, in full or in parts, have not been submitted to any other institute or university for the award of any degree or diploma.

Dr. Bhaskar Chaurasia

SOCIO-ECONOMIC SURVEY OF BIJOUR VILLAGE, BILASPUR, CHHATTISGARH

A DISSERTION WORK SUBMITTED TO



GURU GHASIDAS VISHWAVIDALAYA, BILASPUR (CG) INDIA

For the partial fulfillment of the requirement of the award of degree

MASTER OF SCIENCE IN RURAL TECHNOLOGY

SESSION 2020-21

SUBMITTED TO Dr. ALKA MISHRA Assistant Professor SUBMITTED BY ROS ANJALI EKKA M.Sc. (RT) 4th SEM

DEPARTMENT OF RURAL TECHNOLOGY AND SOCIAL DEVELOPMENT GURU GHASIDAS VISHWAVIDYALAYA BILASPUR (CG)

CERTIFICATE

This is to certify that the Village Attachment Report entitled: **"SOCIO-ECONOMIC SURVEY OF BIJAUR VILLAGE, BILASPUR, CHHATTISGARH"** submitted for the partial fulfillment of **Department of Rural Technology And Social Development, Guru Ghasidas Vishwavidyalaya, Bilaspur, Chhattisgarh** has been carried out by Ros Anjali Ekka MSc (RT) 4 Semester, and Enrollment No. (GGV/16/6040) under my guidance.

I wish her all the success in her future academic endeavors.

Dr. Alka Mishra Assistant Professor

Department of Rural Technology and Social Development

Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G)

A study on awareness of occupational health hazards among workers in a few poultry farms located in rural areas of Bilaspur district in Chhattisgarh



Dissertation submitted in Partial fulfilment for the Degree of

> MASTER OF SCIENCE in RURAL TECHNOLOGY

> > By

Shimaluddin Sheikh M. Sc. (R.T.) IV Semester

Under the Supervision of

Dr. Satendra Kumar Nirala Assistant Professor

DEPARTMENT OF RURAL TECHNOLOGY AND SOCIAL DEVELOPMENT GURU GHASHIDAS VISHWAVIDYALAYA, BILASPUR 495009 (C.G.)

Session 2020-21

- 0 -

This is to certify that the work incorporated in the dissertation "A study on awareness of occupational health hazards among workers in a few poultry farms located in rural areas of Bilaspur district in Chhattisgarh" is a record of work carried out by Shimaluddin Sheikh (Roll No:19411118) under my supervision for the award of the Degree Master of Science in Rural Technology.

To the best of my knowledge and belief the report-

- Embodies the work of the candidate themselves,
- Has duly been completed,
- Fulfils the requirement of the ordinance relating to the M. Sc. degree of the university and

• Is up to the desired standard both in respect of contents and language for being referred to the examiners

Signature Supervisor

Dr. Satendra Kumar Nirala Assistant Professor Duptt. of Rend Technology & Soc. Development Guru Ghasidas University Loni-Bilespur 495009 (C.G.)

Signature Head of the Department with Seal

"A STUDY OF FOREST FIRE PRONE ZONE BY USING REMOTE SENSING AND GIS TECHNIQUES IN BILASPUR CIRCLE (C.G.)"



A DISSERTAION WORK SUBMITTED FOT PARTIAL FULFILLMENT FOR THE AWARD OF DEGREE

> MASTER OF SCIENCE IN RURAL TECHNOLOGY

SUPERVISOR

Dr. Dilip Kumar (Assistant Professor) Dept. of Rural Technology and Social Development Guru Ghasidas Vishwavidyalaya, Bilaspur - 495009 SUBMITTED BY Shruti Namdeo M.Sc. (Rural Technology) IV Semester

Roll. No.19411119 Enroll no. GGV/16/6046

Session: 2020-21

DEPARTMENT OF RURAL TECHNOLOGY AND SOCIAL DEVELOPMENT GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.)

(A Central University established by the central University, Act. 2009 No. 25 of 2009)



Department of Rural Technology and Social Development Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.) 495009 INDIA

(A Central University established by the central University, Act. 2009 No. 25 of 2009)

CERTIFICATE

This is to certify that Miss. Shruti Namdeo student of Master of Science (Rural Technology) 4th semester in the Development of Rural Technology and Social Development, Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.) as completed her dissertation work entitled "A study of forest fire prone zone by using Remote Sensing and GIS Techniques in Bilaspur Circle (C.G.)" under the guidance of me, it has submitted to the Department. She worked at Regional Geomatic Centre, Bilaspur (C.G.), from the period of 01/07/2021 to 31/07/2021 for her dissertation internship work. The dissertation is the partial fulfillment of the requirement to receive the degree in Master of science (Rural Technology).

Dr. Dilip Kumar

(Assistant professor) Department of Rural Technology and Social Development, Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.) Dr. Dilip Kumar

Assistant Professor Dept. of Rural Technology and Social Development Guru Ghasidas Vishwavidyalaya Bilaspur-495009 (C.G.)

Forwarded by HOD

HEAD Department of Rural Technology & Social Development Suru Ghasidas Vishwavidyalaya

DISSERTATION

ON

IMPACT OF YouTube ADVERTISMENT ON CUSTOMER PURCHASE INTENTION TOWARD PRODUCTS AT CITY BILASPUR, CHHATTISGARH, INDIA

DISSERTATION REPORT SUBMITTED FOR THE PARTIAL FULFILLMENT OF THE REQUIRED FOR THE AWARD OF

DEGREE OF

MASTER OF SCIENCE IN RURAL TECHNOLOGY

(M.Sc. RT)

UNDER THE SCHOOL OF STUDIES OF INTERDISCIPLINARY EDUCATION AND RESEARCH



SUPERVISED BY:-DR. DEVENDRA SINGH PORTE ASSISTANT PROFESSOR SUBMITTED BY:-SRIJAN DEV MAHANT (GGV/60/6048)

DEPARTMENT OF RURAL TECHNOLOGY AND SOCIAL DEVELOPMENT GURU GHASIDAS VISHWAVIDYALAYA BILASPUR (C.G.) 495001

2021

This is to certify that Mr. Srijan Dev Mahant Student of Department of Rural Technology and Social Development, Guru Ghasi Vishwavidyalaya, Bilaspur C. G. India has carried the dissertation for partial fulfilment of requirement for the award of degree of M.Sc. Rural Technology entitled "IMPACT OF YouTube ADVERTISMENT ON CUSTOMER PURCHASE INTENTION TOWARD PRODUCTS AT CITY BILASPUR, CHHATTISGARH, INDIA" under my supervision and guidance. It is also certified that the student has complied with all the guidelines designed for the project of report. To the best of my knowledge this report is an authentic record of the work carried out by the student and it is considered fit for being referred to evaluation.

Dr. Devendra Singh Porte Assistant Professor

Date: 17.08.2021

Department of Rural Technology and Social Development

Place:- Bilaspur

Guru GhasidasVishwavidalaya,Bilaspur (C.G)

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